Coupon Activities- May 11,1986 to June 29,1986

MORE B1G1F Pack and $1.50 Carton Coupon - May 11, 1986
43 million Dual Coupons will be delivered as Free Standing Inserts in Sunday newspapers.

	NEWSPAPER NAME	CIRCULATION
...OF DATE: 5/11/86	KANSAS CITY MO STAR	403
...UE: B1G1F/$1.50 CTN	TOPEKA KS CAPITAL JOURNAL	76
	ST JOSEPH MO NEWS-PRESS/GAZETTE	50
	DIVISION TOTAL	52[illegible]

CAMEL $2.00 Carton Coupon - May 18, 1986
41.6 million Coupons will be distributed via Sunday newspaper supplements as free standing inserts.

...OF DATE: 5/18/86	KANSAS CITY MO STAR	403
...UE: $2.00/CTN	TOPEKA KS CAPITAL JOURNAL	76
	ST JOSEPH MO NEWS-PRESS/GAZETTE	50
	DIVISION TOTAL	529

VANTAGE $1.50 Car...
37.2 milli...
via Netw...

Week of May 19, 1986
be directly mailed to consumers

...OF DATE: Week of 5...		475
...UE: $1.50/CTN	DIVISION TOTAL	475

..., 1986
...ibuted via Sunday
...standing inserts.

	...AR	403
	...AL JOURNAL	76
	...EWS-PRESS/GAZETTE	50
	DIVISION TOTAL	529

- June 8, 1986
will appear in Sunday newspaper
...ee-standing inserts.

...DATE	KANSAS CITY MO STAR	40[illegible]
...UE: $1.	TOPEKA KS CAPITAL JOURNAL	[illegible]
	ST JOSEPH MO NEWS-PRESS/GAZETTE	49
	DIVISION TOTAL	[illegible]

SALE ...50 Carton Coupon - June 15, 1986
...6 million Coupons will be delivered via Sunday newspapers.

...DATE: 6/15/86	KANSAS CITY MO STAR	40[illegible]
...UE: $1.50/CTN	TOPEKA KS CAPITAL JOURNAL	[illegible]
	ST JOSEPH MO NEWS-PRESS/GAZETTE	[illegible]
	DIVISION TOTAL	[illegible]

CENTURY B1G1F Pack and $1.50 Carton Coupon - June 22, 1986
53.5 million Dual Coupons will appear in Sunday newspapers.

...OF DATE: 6/22/86	INDEPENDENCE MO EXAMINER	21
...UE: B1G1F/$1.50 CTN	KANSAS CITY KS KANSAN	21
	TOPEKA KS CAPITAL JOURNAL	75
	LAWRENCE KS JOURNAL WORLD	19
	ST JOSEPH MO NEWS-PRESS/GAZETTE	49
	KANSAS CITY MO STAR	402
	DIVISION TOTAL	587

VANTAGE Two $1.50 Carton Coupons - June 29, 1986
47.3 million Dual Coupons will be distributed via Sunday newspaper supplements.

...DATE: 6/29/86	KANSAS CITY MO STAR	402
...UE: DUAL $1.50 CTN	TOPEKA KS CAPITAL JOURNAL	75
	LAWRENCE KS JOURNAL WORLD	[illegible]
	ST JOSEPH MO NEWS-PRESS/GAZETTE	49
	DIVISION TOTAL	51[illegible]

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Source: https://www.industrydocuments.ucsf.edu/docs/tgfm0004